

Information on the marquee at the high school:

- Current marquee is not functioning. The current message is a message that we scheduled to run daily before we started having a problem.
- Fixing the marquee, Daktronics quote is around \$2000. Since 2012, we have made 4 previous repairs to the marquee in excess of \$8,500.00.
- Current marquee size is 32” by 105” with one color display (red only).
- New marquee size is 44” by 97” with full color. Cost is \$25,000 with \$2000-3000 for installation, totaling \$28,000. We will use money generated from the Rally Breakfast to pay for new marquee.

How do we pay for the marquee?

We will use money generated from the Rally breakfast to help pay for a new marquee. The students and adults that work the rally breakfast are paid for their work and the money generated is used for improvements to the high school.

What do we display on the marquee?

- Meade school district calendar and events.
- Local schedule of events.
- Local events going on at district sites.
- Recognize student accomplishments.
- Miscellaneous information that are helpful for the community to know.

History on the marquee.

The original marquee was purchased in 2004 after the work of a committee comprised of students and staff, that started in early 2000. That committee sent a survey to students and parents trying to figure out the biggest need for improvement at the high school. The number one suggestion for improvement to the school was the need of some type of communication tool, such as an electronic sign. Additional research included the SDDOT indicating over 6000 vehicles per week drive past the school back in 2000. Many high schools our size also have some type of communication device such as a marquee that this committee decided to pursue getting a marquee. Since 2012, we have made 4 repairs to the current marquee in excess of \$8,500.00. If you include the suggested repair, we will go over \$10,000 in repairs in the last 9 years. When repairing marquee and because of its age and the fact that many parts are obsolete, the cost of repairing the marquee continues to rise and the questions arises that will we be able to find parts.

Working with Rosenbaum signs (they installed the current marquee), a similar size marquee to replace the current marquee it is important that the current footings can support the marquee so the size of the marquee is being examined. The new marquee will be full color as compared to the current marquee, which is just red. Newer marquees have decisions to be made because of different option and some of those options include red or full color, 16 mm, 10 mm or better

picture quality, and different sizes. From the time we order to we start using the marquee is hopefully about 5 to 6 weeks. The scheduling of the marquee is an added responsibility for someone in the main office and we feel that the added work has a good payoff as it helps improve the communication with the community on what is going on in the district. We would be able to use the marquee day one after installation because communication with the marquee is through the internet as compared to a specific computer in the building like the current marquee. The technology improvements from the current marquee to the new marquee is much more user friendly